

Curcumin : A "Brain" Nutrient ?

The diverse health benefits of the "curry spice" curcumin are well documented. Valued as an antioxidant and anti-inflammatory agent, curcumin is currently being tested as an anti-cancer drug by the NIH.

Extracted from the roots of *Curcuma longa* (turmeric), natural "curcumin" is essentially a mixture of three related compounds; curcumin, demethoxycurcumin and bisdemethoxycurcumin, collectively termed "curcuminoids".

A recent study provided clues to earlier observations that elderly people living in villages in India appeared to have the lowest incidence of Alzheimer's disease globally. Only 1% of those aged 65 and older experienced the gradual erosion of memory and cognition, characteristic of the disease.

Alzheimer's disease is characterized by the build up of beta-amyloid protein plaques in the brain, that are believed to be responsible for the decline in memory, as they clog the synapses that connect individual brain cells. Many of the destructive effects of beta-amyloid protein are reported to arise through oxidative damage and inflammation.

Researchers from the University of California¹, Los Angeles, reported that diets rich in curcumin inhibited the development of beta-amyloid plaques in experimental models of Alzheimer's disease, as observed in middle-aged and aged rats. The researchers also speculated that compounds such as vanillin, zingerone and rosmarinic acid, with chemical structures similar to curcumin, may manifest similar effects.

In this context, another group of researchers² reported that N-Acetylcysteine, an antioxidant compound, also had beneficial effects on Alzheimer's disease patients, presumably through the reduction of oxidative stress.

Sabinsa Corporation supplies Curcumin C3Complex? (a standardized extract from *Curcuma longa* roots containing a minimum of 95% curcuminoids) as well as N-Acetylcysteine.

References:

1. Frautschy S. Findings presented at the Annual Meeting of the Society of Neurology, November 2001 as reported by Reuters Health, Nov. 15, 2001*.
2. Adair, J.C. et al. (2001) Neurology 57: 1515-7.

The researchers used Curcumin C3Complex (a registered trademark of Sabinsa Corporation)



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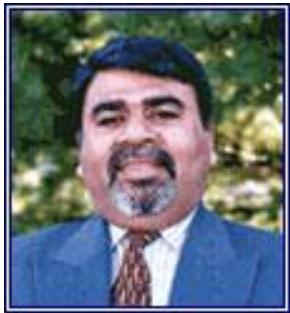
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Accounting

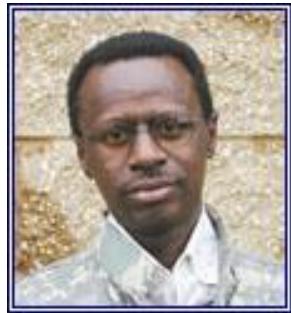
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Product Focus :

Coleus forskohlii Extract (95% forskolin)

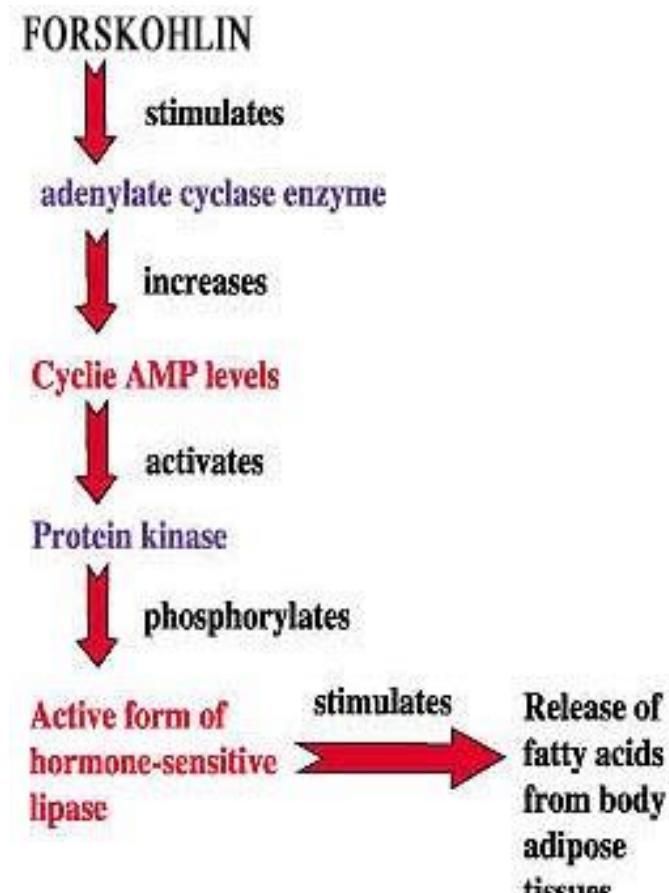
Coleus forskohlii extract (standardized to contain 95% forskolin) is potentially useful in skin care formulations, particularly as a conditioning agent. Coleus forskohlii belongs to the Natural Order Labiateae (Lamiaceae), a family of mints and lavenders. Coleus forskohlii is the only known natural source of the unique adenylate cyclase activating phytonutrient, forskolin1. Adenylate cyclase is the enzyme involved in the production of Cyclic Adenosine Monophosphate (cAMP), a significant biochemical agent in metabolic processes. Adenylate cyclase is also involved in the regulation of lipolysis or enzymatic breakdown of fat in the adipocytes (fat cells). Forskolin is therefore potentially useful in topical fat reduction.

Topical fat reduction in specific areas of the body is a common concern for women. Ronsard2 popularized the term "cellulite" to describe the dimpling and "orange peel" external appearance of the thighs, the cause of which was attributed to the aging process by later researchers3.

The adrenoreceptors play important roles in the regulation of lipolysis in fat cells4. Adrenoreceptors are neurons that are activated by adrenaline (epinephrine) or similar substances. The relative number of beta -2 and alpha-2 adrenoceptors on the surface of the fat cells determine the balance of lipolysis in those cells. Due to the increased number of alpha-2 adrenergic receptors in the hip and thigh region in women, fat mobilization becomes more difficult from these areas5. Hormones such as estrogen influence the number of alpha-2 and beta-2 adrenergic receptors beta-adrenergic stimulation and

alpha-2-adrenergic inhibition has been reported to increase lipolysis from fat cells. However, this approach . approach would not be helpful if the balance of adrenoreceptors is faulty.

Forskolin bypasses the adrenoreceptors, increasing cAMP levels directly, thereby stimulating lipolysis as shown in the figure:



A clinical study performed in 1987 established that regional fat loss from the thigh in obese women could be effected through adrenergic modulation⁶. In this study, 28 obese women were placed on a calorie-restricted diet and subjected to either isoproterenol injections, a cream containing forskolin, aminophylline and yohimbine or cream containing one of these ingredients, three to five times per week for four weeks. The opposite thigh was treated with a placebo (injection or cream), serving as the control. The treated thighs lost significantly more girth after

treatment (both by injection and by cream). Additionally, no adverse reactions were observed that could be attributed to either the injection or the cream. The authors of this study concluded that localized fat loss could be effected through topical application of substances like forskolin that stimulate lipolysis.

Coleus forskohlii extract 95% is therefore potentially useful in dislodging localized fat deposits immediately under the skin, when applied topically. The recommended levels of use as a skin conditioning agent : 0.1 to 0.5% of a topical formulation, such as an ointment, cream or lotion. To improve transdermal penetration of the extract, 0.01-0.1% of Cosmoperine⁷ (a patent pending and registered trademark of Sabinsa Corporation)⁷ may be added to the formulation.

References:

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2. Ronsard, N. Cellulite: Those Lumps, Bumps and Bulges You Couldn't Lose Before. New York: Beauty and Health Publishing Co. 1973.
3. Bayard, E. The Thin Game: Dieting, Scams and Dietary Sense. New York Avon Books. 1979.
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7. Badmaev, V. and Majeed, M. (2001) Agro-Industry Hi-Tech. January-February, 6-10.